



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.A. DEGREE EXAMINATION – SOCIOLOGY**

**FOURTH SEMESTER – APRIL 2024**

**USO 4601 – SOCIAL PSYCHOLOGY**

Date: 25-04-2024

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

**PART – A**

**(10 x 2 = 20 Marks)**

**Q. No Answer ALL questions in 50 words each.**

- 1 Define social psychology.
- 2 What is self?
- 3 What is self-knowledge?
- 4 What is the difference between pro-social behaviour and altruism?
- 5 Name any two phobias.
- 6 What is social facilitation?
- 7 Differentiate conformity from compliance.
- 8 What is companionate love?
- 9 Define group.
- 10 What is inter-group conflict?

**PART – B**

**(4 x 10 = 40 Marks)**

**Answer any FOUR questions in 600 words each**

- 11 Highlight the subject matter of social psychology.
- 12 Explain any two strategies in self -presentation.
- 13 Explain the characteristics of high and low self-monitors.
- 14 Explain the two-factor theory of love.
- 15 With a flow diagram explain the bystander intervention in pro-social behavior.
- 16 Elucidate the causes of intergroup conflict.
- 17 Explain the foot-in-the- door technique in social influence.
- 18 Highlight the escalating path of intergroup conflict.

**PART – C**

**(2 x 20 = 40 Marks)**

**Answer any TWO questions in 1000 words each**

- 19 Examine the development of social psychology and explain its importance.
- 20 Critique the causes of high and low self-esteem and suggest ways to cultivate high self-esteem.
- 21 Explain the triangular theory of romantic love.
- 22 Elucidate the causes of social loafing and social facilitation.

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